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Holiday Greetings From JKV

See Why John Knox Village Might Be The Best Present Ever



JKV residents join in the celebrations of the holiday season. They all have the very real security in knowing their needs will be covered, and that they have got a plan in place for whatever the future holds.

Kim AliJKV VP of Sales & Marketing

As Vice President of Sales & Marketing at John Knox Village, it has been my goal through many advertising campaigns to help demystify the different options available for senior living in

general, and specifically the benefits of living in a Life-Plan Community.

As we approach the end of 2024, many of us are feeling unsettled about circumstances beyond our control. For many, there's a feeling of uncertainty, which can be especially concerning for people in their senior years.

With changes in the economy and world events that have impacted many, it's probably not an overstatement to say that most of us are watching our finances closer than we have in years.

As we look ahead to 2025 and beyond, putting plans into place to ensure our future financial security is so important, now more than ever.

If you're not familiar with what a Life-Plan Community is—also known as a Continuing Care Retirement Community (CCRC)—I encourage you to do some homework and learn how a CCRC like JKV serves to protect your wealth.

As you approach your senior years, you may wonder:

- Who will take care of me if I'm ever unable to care for myself independently?
- How much does that kind of long-term care cost?
- What if my spouse or partner and I have different levels of needed care down the road?



Kim Ali, JKV VP of Sales & Marketing

- Who will help us, and what will our lives look like?
- What happens if I exhaust my finances during my lifetime? Will that compromise my care?

See "Best Present" on Page 2

Apollo 8: Message From Moon To Earth

An Emmy-Winning Broadcast From The Heavens On Christmas Eve, 1968

Nona Cree Smith
Gazette Contributor

was the night before Christmas in 1968, when the Apollo 8 astronauts William Anders, Frank Bowman and James Lovell lifted our spirits with a message of goodwill towards all men, after a tumultuous year marked by assassinations, war and a wave of rebellion that swept countries all over the world.

Nearly 250,000 miles away, a small NASA spaceship was orbiting the Moon after safely pulling away from Earth's gravity into space. Inside the cramped cabin of the Apollo 8 craft were three astronauts who had traveled more than 250 times farther from Earth than any humans had before.

'Wow, Is That Pretty!'

After three full orbits, as they came from the far side of the Moon, commander Frank Borman turned the spacecraft around. It was then that lunar module pilot Bill Anders caught the spectacular view of Earth rising above the lunar horizon. In his amazement at the extraordinary sight, he said "Here's the Earth coming up. Wow, is that pretty!"

The Earth looked like a breathtaking jewel of dazzling blues, greens and white, set against the darkness of space and the forbidding, pock-marked, dull gray moonscape. Anders took some photos, but because it was black and white film, he knew the photos wouldn't show the captivating beauty of the scene before them. Anders is heard on the on-board recorder asking

See "Apollo 8" on Page 3



Apollo 8 Mission image: Earth rises over the horizon of the Moon in this first ever photograph of Earth as seen from the Moon taken on Dec. 24, 1968.

Image source: images-assets.nasa.gov/image