



JOHN KNOX VILLAGE

A Life Plan Community • Pompano Beach • Where Possibility Plays

March 22, 2020

Dear Family and Friends of John Knox Village,

I wanted to take a moment to update you on what is happening at JKV.

The good news is that we have no known cases of COVID-19 on our campus. The screening procedures at our entry gate points and the other preventive measures that have been put in place are working.

We work daily with various agency and government mandates to provide the most up-to-date protocols that include our everyday state-wide conference call with Leading Age, Florida, the not-for-profit senior living professional association. As a member of this organization, they are providing us with direct links with up-to-the-moment news and developments from the Centers for Disease Control and Prevention (CDC), Centers for Medicare and Medicaid (CMS), Agency for Health Care Administration (AHCA), World Health Organization (WHO), and other governmental agencies.

Our residents and staff in in our higher levels of care setting—The Woodlands, Seaside Cove and Gardens West are doing well given their current restrictions. We are serving the most at-risk segment of the population and the goal posts are moving daily, sometimes hourly. Our healthcare teams are screening hospital transfers to rehab and long-term care with great scrutiny. Therapy Management Corp., our partners in providing Rehab Therapy, are continuing appointments with screened JKV and Non JKV residents, ever diligent with Social Distancing and sanitation for equipment and high-touch points.

Our Life Enrichment, Meaningful Life and Technology teams are supporting residents with innovative technology to sustain social engagement, supplies and groceries with online resources.

Yesterday's Pop-Up Music activity at Furman's Square was just what we needed to keep our spirits elevated. Residents and staff encouraged each other by sharing: "We Can Do This, Let's Dance!" (While maintaining our 6-foot Social Distancing parameters).

There's good news, there is hope. Author and motivation speaker John Maxwell says, "All crises are opportunities to lead. This is when your ability to lead in the moment is tested the most."

Over the decades, all of us have led teams through difficult and uncertain times. From multiple recessions, to Y2K, to terrorist attacks that rock our sense of normalcy, divestitures and acquisitions, relocations and consolidations.

I know you are all standing right there with us and I want you to know that we have assembled an incredible Leadership Team. These leaders feel fear too. We're not bulletproof; we're human like everyone else. Yet, as leaders, we also understand that we have the responsibility to lead.

Great Leadership stands out in times of crisis because great leaders have prepared themselves for the moment. Their voice is not the voice of the crowd. It's different. It's responsive in tone, not reactive. It's calming, not inciting fear and panic.

Stay safe. Stay well.

Sincerely,

*Gerry Stryker*

Gerry Stryker  
John Knox Village President & CEO